



MEDIA ADVISORY

For events occurring November 13, 2020

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***Day 2 of The Movement Toward Social Justice in Public Health,
the 5th Annual California Alcohol Policy Alliance (CAPA) Summit
Keynote Speaker Dr. Barbara Ferrer, Los Angeles Director of Public Health,***

SAN FRANCISCO, CA (November 12, 2020) – [California Alcohol Policy Alliance \(CAPA\)](#), and [Alcohol Justice](#), are pleased to announce the exciting [line-up for Day 2](#) of the 5th Annual CAPA Summit **#CAPASummit2020**.

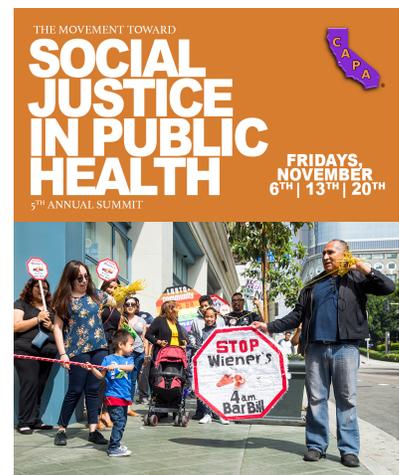
What: Day 2 Virtual Summit
***The Movement Toward Social Justice in Public Health
[COVID-19 & Alcohol](#)***

When: Friday, November 13, 2020 9:30 a.m. (PT)

Where: Zoom Webinar, preregistration required: <https://bit.ly/34YcwsF>

Who: DAY 2 – COVID-19 and Alcohol

- Dr. Barbara Ferrer, L.A. County Department of Public Health
- Dr. Lello Tesema, L. A. County Department of Public Health Division of Substance Abuse Prevention & Control (SAPC)
- Diana Zúñiga, L.A. County Department of Health Services, Alternatives to Incarceration Workgroup
- Nicolle Perras, L.A. County Department of Public Health
- Nelly Arias, L.A. County Department of Mental Health
- Franklin Romero, L.A. County Department of Mental Health
- Raul M. Herrera, AJUPEME USA - Turtle Island, International Ulama Mesoamerican Hip-Ballgame Association
- Carson Benowitz-Fredricks, MSPH, CHES, Alcohol Justice
- Vanessa Ramirez Garcia, Future Leaders of America
- Xavier Flores, Pueblo y Salud, Inc.
- Veronica De Lara, Co-chair, CAPA
- Gilbert Mora, Co-chair, CAPA



Why: *A better understanding is needed of the challenges with containing COVID-19 in LA County and the overlap in public health harms like accessing substance use treatment and alcohol as an essential service during the pandemic.*

Watch: #CAPASummit2020 [Day 2 Preview Video](#)

CAPA Mission:

The [California Alcohol Policy Alliance \(CAPA\)](#) shall unite diverse organizations and communities in California to protect health and safety, and prevent alcohol-related harm through statewide action.

CAPA Platform:

Current core issues leading to specific advocacy and policy change action items.

- Raise the price of alcohol through taxes and fees, supporting the **[“Charge for Harm”](#)** concept that the industry should pay for treatment, prevention and all other costs to government.

- Limit alcohol advertising in all media, especially on government-controlled property and where children or targeted populations are exposed.
- Make the California Department of Alcoholic Beverage Control effective, efficient, transparent, and accountable to public health and safety concerns of the community, and not to cater to industry profits and license expediency, through policies that reduce alcohol outlet density and increase funding for alcohol control, regulation, and enforcement.
- Eliminate product lines (such as alcopops and malt liquors) oriented to underage youth and vulnerable or targeted populations.
- Reduce the allowable blood alcohol content for drivers as [“Point .05 Saves Lives”](#)
- Improve labelling and out-of-home advertising of all alcohol products to ensure a) no marketing to youth, b) no indications of unsubstantiated health claims, c) display of alcohol content by volume and percentage and d) display of harms.

CAPA Member Organizations:

- Alcohol Justice
- Alcohol-Narcotics Education Foundation of California
- ADAPP, Inc.
- ADAPT San Ramon Valley
- Bay Area Community Resources
- Behavioral Health Services, Inc.
- CA Council on Alcohol Problems
- CASA for Safe & Healthy Neighborhoods
- Center for Human Development
- Center for Open Recovery
- DogPAC of San Francisco
- Dolores Huerta Foundation
- Eden Youth & Family Center
- Institute for Public Strategies
- FASD Network of Southern CA
- FreeMUNI – SF
- Friday Night Live Partnership
- Koreatown Youth & Community Center
- Laytonville Healthy Start
- L.A. County Friday Night Live
- L.A. Drug & Alcohol Policy Alliance (L.A.DAPA)
- L.A. County Office of Education
- Lutheran Office of Public Policy – CA
- MFI Recovery Center
- Mountain Communities Family Resource Center
- National Asian Pacific American Families Against Substance Abuse
- National Council on Alcoholism & Drug Dependence – Orange County
- Partnership for a Positive Pomona
- Paso por Paso, Inc.
- Project SAFER
- Pueblo y Salud
- Reach Out
- San Marcos Prevention Coalition

- San Rafael Alcohol & Drug Coalition
- SAY San Diego
- Saving Lives Drug & Alcohol Coalition
- South Orange County Coalition
- Tarzana Treatment Centers, Inc.
- The Wall Las Memorias Project
- UCEPP Social Model Recovery Systems
- Women Against Gun Violence
- Youth For Justice

For more information go to: <https://alcoholpolicyalliance.org/>

- On Twitter @CAPA_Alcohol
- On Instagram @caalcoholpolicy
- On Facebook @AlcoholPolicyAlliance



California **Alcohol Policy Alliance** is a project of Alcohol Justice

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