



MEDIA ADVISORY

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ACTIVISTS COUNT COUP ON WHITECLAY LIQUOR STORES

WHITECLAY, NEBRASKA (April 29, 2017) Alcohol industry watchdog Alcohol Justice is reporting that a press event / rally has been scheduled in Whiteclay, Nebraska where Pine Ridge activists will commemorate the last day of business for the four exploitative Whiteclay liquor stores.

WHAT: Press Event / Rally

WHERE: Whiteclay, Nebraska

WHEN: April 30, 2017, 4 p.m.

WHO:

- Frank LaMere, Winnebago Activist, South Sioux City, Nebraska
- Sonny Skyhawk, Founder and CEO, American Indians in Film and Television, Alcohol Justice Board Member
- Bryan Brewer, former Oglala Sioux Tribal President
- Jorge Castillo, Advocacy Director, Alcohol Justice

WHY: The Nebraska Attorney General appealed a decision by a Lancaster County District court permitting the liquor stores to remain open. Pending the appeal the stores must close Sunday at midnight. The Nebraska Liquor Control Commission earlier this month denied the renewal of the alcohol licenses of the four Whiteclay liquor stores after finding the town did not have adequate law enforcement.

The four liquor stores in the town of Whiteclay, Nebraska (population 9), are selling and bootlegging 3.5 million cans of beer a year into the Pine Ridge Reservation, South Dakota, where it is illegal to possess or consume alcohol and multi-generations have suffered alcoholism and devastating alcohol-related problems. All types of criminal activities take place at the stores yet local law enforcement is inadequate and up to now, the Nebraska state government has failed to act.

For more info: <http://bit.ly/2qfvvsz>

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