



BATTLE FOR WHITECLAY DECISION DAY FOR DEADLY ALCOHOL SALES

MEDIA AVAILABILITY

LINCOLN, NEBRASKA (April 4, 2016) Alcohol industry watchdog Alcohol Justice has organized Media Availability for witnesses addressing the alcohol related public health and safety disaster in Whiteclay.

WHAT: Nebraska Liquor Control Commission Hearing on four Whiteclay beer store licenses.

WHERE: Nebraska State Capitol, Room #1525

WHEN: April 6, 2017, 9 a.m.

WHO:

- Olowan Sarah Thunder Hawk Martinez, Pine Ridge Oglala Lakota Activist
- Sonny Skyhawk, Founder and CEO, American Indians in Film and Television, Alcohol Justice Board Member
- Bryan Brewer, former Oglala Sioux Tribal President
- Jorge Castillo, Advocacy Director, Alcohol Justice

WHY: Four liquor stores in the town of Whiteclay Nebraska (population 12), are selling and bootlegging 3.5 million cans of beer a year into the Pine Ridge Reservation, South Dakota, where it is illegal to possess or consume alcohol and multi-generations have suffered alcoholism and devastating alcohol-related problems. All types of criminal activities take place at the stores yet local law enforcement is inadequate and up to now, the Nebraska state government has failed to act. Finally, the Nebraska Liquor Control Commission will decide whether the liquor licenses for the exploitative liquor stores will be renewed.

To schedule interviews: Call Jorge Castillo: 213 840-3336 – anytime.

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