



# California Alcohol Policy Alliance

## CAPA Members:

ADAPT-Lamorinda  
Alcohol Justice  
CA Council on Alcohol Problems  
Center for Human Development  
Discovery Counseling Center  
Eden Youth and Family Center  
Institute for Public Strategies  
FreeMUNI – SF  
Friday Night Live  
Koreatown Youth and Community Center  
L.A. Drug & Alcohol Policy Alliance  
Lutheran Office of Public Policy – California  
Partnership for a Positive Pomona  
Paso por Paso, Inc.  
Pueblo y Salud  
San Rafael Alcohol & Drug Coalition  
SF DogPAC  
Saving Lives Drug & Alcohol Coalition  
The Wall / Las Memorias Project  
UCEPP Social Model Recovery Systems  
United Methodist Church CA/NV Conference  
Youth for Justice

## MEDIA ADVISORY

For events occurring August 12, 2016

CONTACT: Michael Scippa 415 548-0492

## Youth say, “Cut my hair, not my liver” at Los Angeles and Lafayette rallies, ask Governor Brown to VETO AB 1322

### NO FREE BOOZE AT 42,000+ BARBERSHOPS & BEAUTY PARLORS

SAN RAFAEL, CA (August 12, 2016) – The [California Alcohol Policy Alliance](http://CaliforniaAlcoholPolicyAlliance.org) will hold simultaneous demonstrations in two California cities today to ask Governor Brown to veto [AB 1322](http://leginfo.ca.gov/pub/07_01_01_bill_001301_013999.html) (the DryBAR bill). The irresponsible legislation would allow California’s 42,000+ barbershops and beauty parlors to give away alcohol without cost, licenses, permits, monitoring, Responsible Beverage Service training, or enforcement of any current regulations.

**What:** Simultaneous Demonstrations

**When:** Friday, August 12, 2016, 11:30 a.m.

**Where:** [Drybar Brentwood](http://www.drybar.com), 11677 San Vicente Blvd, Los Angeles, CA 90049  
[18/8 Fine Men’s Salons – Lafayette](http://www.finemen.com), 15 Fiesta Ln, Lafayette, CA 94549

**Who:** Members of the California Alcohol Policy Alliance: Adults and youth concerned with public health and safety and committed to reducing alcohol-related harm.

**Why:** California now suffers more than \$22 billion in alcohol-related harm and 10,000 alcohol-related deaths annually. Alcohol Justice has estimated that if AB 1322 becomes law, the number of venues allowed to serve alcohol in the state will increase by 41%. Additional alcohol-related harm is inevitable with increased availability, especially when there is no license required and no enforcement of current alcohol regulations.

The public is encouraged to take action at [AlcoholJustice.org](http://AlcoholJustice.org) to tell legislators and Governor Brown to stop subsidizing alcohol-related harm by relaxing regulations. Instead, they should protect public health and safety and reduce alcohol-related harm in California by stopping AB 1322. *Alcohol must never be served in a California retail or service establishment without a license.*

**Onsite media contacts:** Los Angeles – Richard Zaldivar (323) 712-0180  
Lafayette – Thania Balcorta (925) 529-2789

## [AlcoholPolicyAlliance.org](http://AlcoholPolicyAlliance.org)

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