



California Alcohol Policy Alliance

FOR IMMEDIATE RELEASE

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CAPA Members:

ADAPT-Lamorinda

Alcohol Justice

CA Council on Alcohol Problems

Center for Human Development

Discovery Counseling Center

Eden Youth and Family Center

Institute for Public Strategies

FreeMUNI – SF

Friday Night Live

Koreatown Youth and Community Center

L.A. Drug & Alcohol Policy Alliance

Lutheran Office of Public Policy – California

Partnership for a Positive Pomona

Paso por Paso, Inc.

Pueblo y Salud

San Rafael Alcohol & Drug Coalition

SF DogPAC

Saving Lives Drug & Alcohol Coalition

The Wall / Las Memorias Project

UCEPP Social Model Recovery Systems

United Methodist Church CA/NV Conference

Youth for Justice

“ALCOHOL BELONGS IN SALOONS, NOT SALONS!” Los Angeles and Lafayette rallies ask Governor Brown to VETO AB 1322

NO FREE BOOZE AT 42,000+ BARBERSHOPS & BEAUTY PARLOR

SAN RAFAEL, CA (August 12, 2016) – The [California Alcohol Policy Alliance](http://CaliforniaAlcoholPolicyAlliance.org) held simultaneous demonstrations in two California cities today to ask Governor Brown to veto [AB 1322](http://AB1322) (the DryBAR bill). The irresponsible legislation would allow California’s 42,000+ barbershops and beauty parlors to give away alcohol without cost, licenses, permits, monitoring, Responsible Beverage Service training, or enforcement of any current regulations.

Members of the California Alcohol Policy Alliance - Adults and youth concerned with public health and safety and committed to reducing alcohol-related harm, demonstrated briefly in front of the Drybar Brentwood, in Los Angeles, and the 18/8 Fine Men’s Salons in Lafayette, CA. Both corporations are on record as the only supporters of AB 1322. The bill is authored by Assembly member Tom Daily from Anaheim, the home of Drybar’s corporate headquarters in California.

“This bill is nothing more than another ploy to enrich the special interest of a few and the alcohol lobby to the detriment of the health and safety of our community members,” stated Richard Zaldivar, co-chair of CAPA and Alcohol Justice board member. *“We do not need special privileged legislation that would allow beauty salons and barber shops to be able to serve alcohol without proper state licenses. Our community members suffer enough with thousands of alcohol related deaths and other physical harm.”*

California now suffers more than \$22 billion in alcohol-related harm and 10,000 alcohol-related deaths annually. Alcohol Justice has estimated that if AB 1322 becomes law, the number of venues allowed to serve alcohol in the state will increase by 41%. Additional alcohol-related harm is inevitable with increased availability, especially when there is no license required and no enforcement of current alcohol regulations.

“A lot of kids come to barbershops and salons and this bill will allow easy access and it’s a bad example,” said Dayana Nuñez, 15, Bay Point, CA.

AlcoholPolicyAlliance.org

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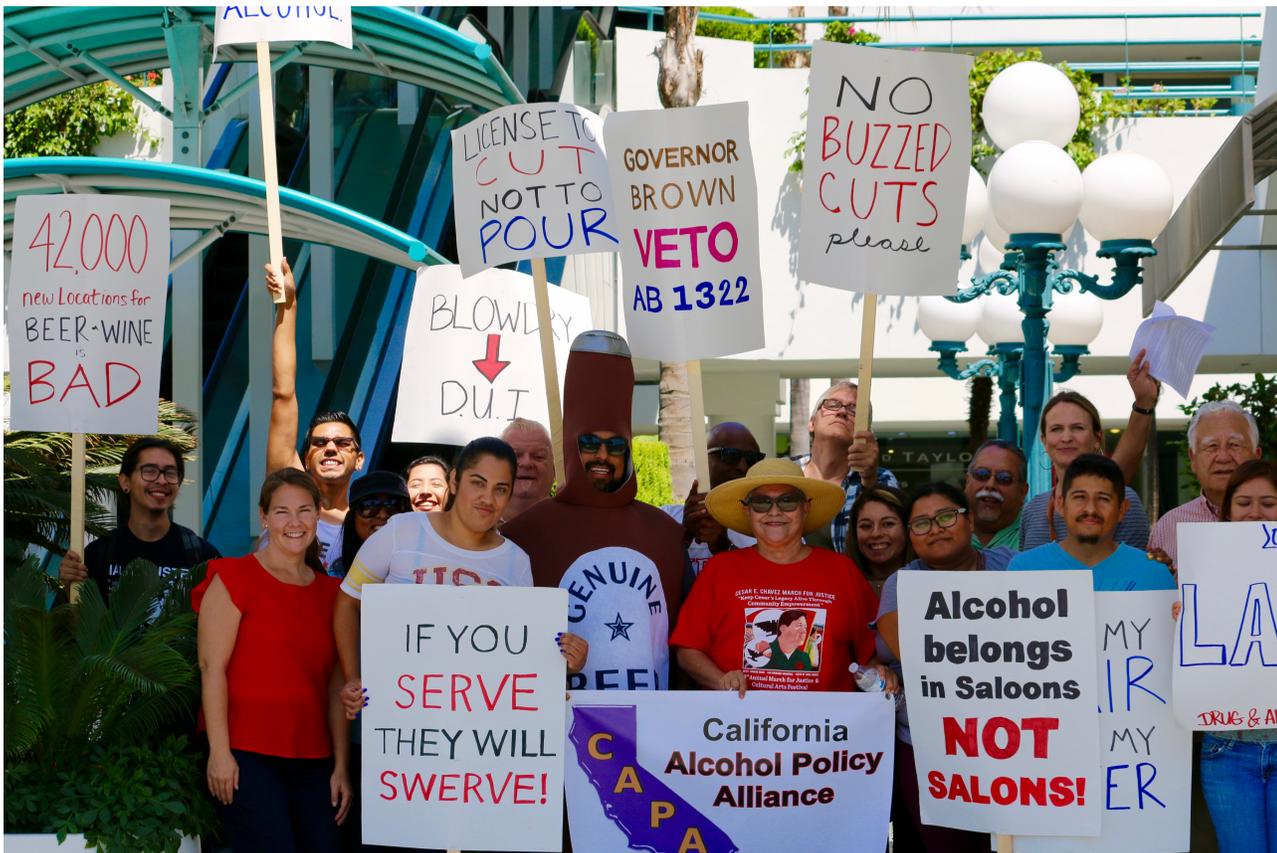


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“Managers are not trained. They don’t have their licenses and they could get into trouble.” Brenda Briseño, 10, 5th grade student.

“We’re here to talk about public health and how Drybar is just the latest in the total alcohol-ification of our culture...movie theaters, fast food chains, farmers markets, and now thousands and thousands of barbershops and beauty parlors want to serve it but without a license!” stated Sarah Blanch, Westside Impact Project. *“What a terrible, terrible precedent this will set. Alcohol is not some ordinary retail product. It has serious, well-documented public health consequences.”*

The public is encouraged to take action at AlcoholJustice.org to tell legislators and Governor Brown to stop subsidizing alcohol-related harm by relaxing regulations. Instead, they should protect public health and safety and reduce alcohol-related harm in California by stopping AB 1322. *Alcohol must never be served in a California retail or service establishment without a license.*



AB 1322 Protestors at Drybar Brentwood in Los Angeles, CA



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AB 1322 Protestors at 18/8 in Lafayette, CA

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