

MEDIA ADVISORY FOR EVENTS OCCURING SEPTEMBER 9, 2016

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"ALCOHOL BELONGS IN SALOONS, NOT SALONS!" Youth For Justice to Protest at San Rafael 18-8 Fine Men's Salon, will ask Governor Brown to VETO AB 1322

NO FREE BOOZE AT 42,000+ BARBERSHOPS & BEAUTY PARLORS

SAN RAFAEL, CA (September 9, 2016) – Youth For Justice, a project of Alcohol Justice, will hold a protest demonstration at the 18-8 Fine Men's Salon in San Rafael today to ask Governor Brown to VETO AB 1322 (the DryBAR Bill). The irresponsible legislation would allow California's 42,000+ barbershops and beauty parlors to give away alcohol without cost, licenses, permits, monitoring, Responsible Beverage Service training, or enforcement of any current regulations.

The 18/8 Fine Men's Salons chain and the Drybar salon chain are on record as the only supporters of AB 1322. The bill is authored by Assemblymember Tom Daily from Anaheim, the home of Drybar's corporate headquarters in California.

WHAT: Protest Demonstration / Petition to Governor Brown

WHEN: Friday 5:30 P.M.

WHERE: 18-8 Fine Men's Salon, 1030 Court St, San Rafael, CA 94901

WHO: Youth and adults from Youth For Justice

WHY: To protest 18-8's support of the irresponsible AB 1322, and to ask Governor Brown to VETO this dangerous, special interest bill.

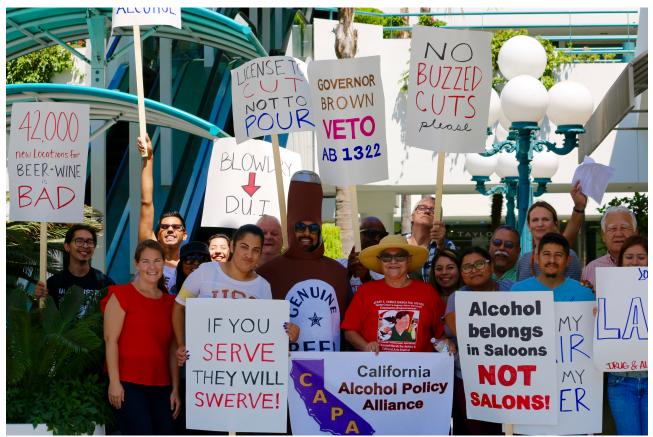
"This bill is nothing more than another ploy to enrich the special interest of a few and the alcohol lobby to the detriment of the health and safety of our community members," stated Richard Zaldivar, co-chair of California Alcohol Policy Alliance CAPA and Alcohol Justice board member. "We do not need special privileged legislation that would allow beauty salons and barber shops to be able to serve alcohol without proper state licenses. Our community members suffer enough with thousands of alcohol related deaths and other physical harm."

California now suffers more than \$22 billion in alcohol-related harm and 10,000 alcohol-related deaths annually. Alcohol Justice has estimated that if AB 1322 becomes law, the number of venues allowed to serve alcohol in the state will increase by 41%. Additional alcohol-related harm is inevitable with increased availability, especially when there is no license required and no enforcement of current alcohol regulations.

"A lot of kids come to barbershops and salons and this bill will allow easy access and it's a bad example," said Dayana Nuñez, 15, Bay Point, CA.

"Managers are not trained. They don't have their licenses and they could get into trouble." Brenda Briseño,10, 5th grade student.

The public is encouraged to take action at <u>AlcoholJustice.org</u> to tell Governor Brown to stop subsidizing alcohol-related harm by relaxing regulations. Instead, he should protect public health and safety and reduce alcohol-related harm in California by stopping AB 1322. *Alcohol must never be served in a California retail or service establishment without a license.*



AB 1322 Protestors at Drybar Brentwood in Los Angeles, CA (August 2016)



AB 1322 Protestors at 18/8 in Lafayette, CA (August 2016)

#VETOAB1322

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